



SRMS

SHRI RAM MURTI SMARAK TRUST

BAREILLY | LUCKNOW | UNNAO

CASECRAFT 2026 THE STRATEGY FORGE

THE NATIONAL CASE STUDY ANALYSIS CHALLENGE

AWARDS & INCENTIVES



MBA ZERO TUITION FEES

SRMS COLLEGE OF ENGINEERING & TECHNOLOGY, BAREILLY

MONTHLY STIPEND upto ₹ 10,000/-

SRMS INTERNATIONAL BUSINESS SCHOOL, UNNAO

Assured Placement

CASH PRIZES

1st ₹ 11,000

2nd ₹ 7,500

3rd ₹ 5,000

ELIGIBILITY

B.Tech | B.Pharm | BBA | B.Com

2026 Passing out batch from any recognized Indian University

Registration Closes on : 10th March, 2026

REGISTER NOW

ROUND 1

CaseCraft - Preliminary
(Online Abstract Submission)

14th March, 2026

ROUND 2

CaseCraft - Present
(Online Presentation Round)

21st March, 2026

ROUND 3

CaseCraft-GrandBoardroom
(Offline Final Round)

11th April, 2026



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